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Scott Glead  
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Dear Scott

Ceilite Safety Cards

I am writing to confirm our support and encouragement for the Ceilite Safety Playing Card initiative. Safety is a key business issue and raising awareness of relevant safety issues an important objective in the sector. These cards are a valuable tool for raising this awareness in an accessible and clear way. They have been particularly useful for our Service Engineers Section and Air Conditioning and Heat Pump Institute panels as they highlight areas which engineers may be confused about or need further information on. We have used the basis of these cards to produce regular safety fundamentals bulletins and are extremely grateful to Scott and Ceilite for their generous willingness to share this information with the wider industry - over 1000 service engineers have been able to access essential information about issues such as asbestos, PPE or risk assessments due to the success of this initiative.

What is more, Ceilite is to be commended on their marketing and promotion strategy and for achieving high levels of awareness for such a small company. The cards are not only used as an internal tool to help their own engineers remember and refer to key safety point, they have also been widely distributed in the industry.

With representatives at industry technical meetings for not only IOR and ACRIB but also Refcom and DEFRA stakeholder meetings, the cards have been widely and freely distributed to key industry figures, who are able to further distribute them and raise awareness of the topics with their groups. Thus maximising the potential benefit of improved safety knowledge across the sector.

Ceilite deserves the recognition of industry for this important and successful initiative.

Yours sincerely

Miriam Rodway  
Secretary